

Your Concept Canvas



What's the name of your concept or idea?

What is it?

Describe the core of your idea. Are there unique or novel concepts in the design? What do you want to explore or try in the concept?

What kind of impact will it have?

Describe how end-users will experience this idea. What changes after they use your product or solution?

How does it work?

Describe the concept. How do participants or users engage with it? Outline the main activities, interactions, or decision-making processes that the concept involves.

Final Notes & Visual Sketch